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# RunualdaBulba

NONE BETTER GROWN"

\* JAN 17 19?

WHOLESALE CATALOG 1931

**GLADIOLUS** 

at Lower Prices than Ever Before

Tradition alone maintains some of the old popular Gladiolus—but their day is done. A newer group of varieties has taken their place and are the present day winners.

Varieties with finer colors, larger flowers and better keeping qualities. Look at our listings on page 1 and see the fine group of newer kinds which can be purchased at such prices as to permit of liberal plantings. In these highly competitive days only those who plant the best can expect to operate profitably.

MRS. LEON DOUGLAS

WORLD'S FOREMOST BULB GROWERS · ·

EUROPEAN
MAIN OFFICE
HILLEGOM,
HOLLAND

X NVELD & SONS

3 D GREENWICH ST.

NEW YORK CITY

BRANCHES AND
GROWING STATIONS
Gentral Park. L. I., N. Y.
Yaphank, L. I., N. Y.
Jac sonville, F'a.
Zellwood, Fla.
Br. denton, Fla.
San F-anc. co, Calif.

## This is Our Wholesale Trade Catalog

—and is intended only for those engaged in the commercial growing or selling of bulbous stocks. We do not issue a retail catalog nor do a retail business.

E ARE doing our part to stimulate business activity by passing every possible price advantage to our customers. And this is not being done at a sacrifice in quality for never were we able to offer a finer lot of bulbs. All through this Spring list you will find quotations below those we have been able to make for many years and in a large number of the items the prices are the lowest ever quoted.

We again urge our customers to turn away from some of the older varieties which have been popular in the past to the long new list of finer things which have been developed in the past few years and which are now available in sufficient quantities to justify lower prices and permit plantings on a liberal scale. Only those with the best flowers can hope to operate profitably in these times and these best flowers can only be produced by a selection of the right varieties. We are constantly broadening our line and thus maintaining our position as the foremost suppliers of the most complete line of bulbs and kindred items in the country. We are ever on the lookout for new or old neglected bulbous items which offer commercial possibilities and these are being added to our list from time to time.

Please see Page 22 for our offer on Sansevieria and Page 23 for Wrapped Ferns. We believe that both these items offer opportunity for profitable sales by you.

We take the opportunity of thanking you for your patronage in the past and hope that we may continue to enjoy your good will.

## A Few Simple Instructions on the Planting of Spring Bulbs

Practically the entire group of bulbs, corms or tubers which are planted in the spring for Summer flowering are tender—which means that they must not be exposed to temperatures which are at or closely approaching the freezing point.

Weather conditions all over the country are too variable to permit the naming of safe definite planting dates but generally speaking no exposed plantings should be made until the soil has had the benefit of some mild weather. Nothing will be gained in an attempt to anticipate this condition.

We give at right suggestions for the depth of planting and spacing of the leading items:

	$\operatorname{Cover}$	Space
	Inches	Inches
	$_{ m Deep}$	Apart
Gladiolus	4 in.	6 in.
Dahlias	4 in.	36 in.
Cannas	3 in.	24 in.
Tuberoses	3 in.	8 in.
Caladium Esculentum	3 in.	24 in.
" Fancy Leaved	2 in.	10 in.
Montbretias	3 in.	5 in.
Begonias	2 in.	12 in.
Hardy Lilies	5 in.	10 in.

#### ASK FOR THESE FREE DISPLAY CARDS

We will have available for distribution this spring season a new set of standard size  $(5\frac{1}{2} \times 7")$  display cards of many of the most popular items offered in this catalog. They are of great help in the resale of these bulbs and we will include them free with every order upon request.

#### ABOUT PRICES

We sell six bulbs at the dozen rate, 25 at the 100 rate, 250 at the 1000 rate. Depending upon the extent of our stocks and upon market conditions lower prices can invariably be made on large quantities of any item upon request.

NOTE—With the exception of Dahlias, Tritomas, Peonies and Dielytras which are shipped direct from our growing station at Central Park, L. I., N. Y., all stocks offered in this catalog are quoted F.O.B. New York City and are delivered free to any express or railroad station or any steamship dock within this area. As an added service to our Southern customers we have arranged to make shipments from our Jacksonville warehouse of many of the items listed herein. Customers in the extreme Western States can avail themselves of a similar saving on many stocks by communicating with our San Francisco office located at 925 Howard Street. Sansevierias and Ferns are quoted F.O.B. our Growing Station, Florida.

#### LIBERAL TERMS TO RESPONSIBLE PARTIES

Our regular terms of sale are as follows: 5% off for cash with order, 2% off for cash within 10 days: final payment to be made within 60 days. These terms will apply in all sales to customers who in turn resell the bulbs.

To the grower and florist, however, we have inaugurated the "GROWERS' TERMS" of sale. They are as follows: invoices for bulbs are payable from responsible florists and growers 10 days after the normal flowering period of the particular bulbs sold, with final payment on late summer bulbs due July 15th. We, in this way, endeavor to assist the florist and grower during the period that the stocks are in growth.

When applying for credit it will greatly expedite matters if you will give us the names and addresses of those firms (preferably members of the trade) with whom you at present enjoy credit privileges.

WHAT WE GUARANTEE. We guarantee that all bulbs leave our farms and warehouses in good condition, packed in boxes or packages substantially secure and sufficiently strong to insure delivery in good condition with reasonable handling. The risk of transportation is one which the customer must absorb.

WHAT WE DO NOT GUARANTEE. We give no warranty, expressed or implied, as to description, quality, productiveness or any other matter of any seeds, bulbs or plants we send out, nor will we be in any way responsible for the crop. If the customer does not accept the bulbs, roots or seeds under these conditions, they must at once be returned to us and any money paid will be promptly refunded.

Positively no claims allowed unless made within five days after the receipt of merchandise. THIS CATALOG CANCELS ALL PREVIOUS QUOTATIONS.





## 10,000,000 Gladiolus At Lower Prices Than Ever Before

Our commanding position among Gladiolus suppliers has been brought about mainly by developing stocks of newer varieties after their value in a commercial way has been demonstrated. On top of this we have been aware of the definite limit which regulates the prices that growers can profitably afford to pay. We were the first to offer such outstanding varieties as Los Angeles, Virginia, Souvenir, Orange Queen, Mrs. Leon Douglas, etc., at these reasonable levels and this year have added other equally fine varieties to the commercial list.

Gladiolus arc more popular today than ever before. Flower buyers have come to regard them as indispensable as Lilies and they are now available every day in the year. At our moderate prices, you can afford to grow the best for even in the dullest markets these select varieties command a premium that insure a profit.

#### The Nine New Commercial Leaders at Prices You Can Afford to Pay

"	-			
	1½'' 100	& Up 1,000	$\frac{114}{100}$	-1½" 1,000
GIANT NYMPH. Without a doubt one of the largest and finest varieties—one that has lived up to all the great things said about it when first introduced. Color is "La France" pink with a creamy yellow throat; large wide open flowers well placed; 6 to 7 open at a time on a huge spike			\$2.90	\$24.00
Special extra size 2" bulbs \$4.30 per 100, \$36.00 per 1,000.		53		
GOLDEN MEASURE. Until a real yellow large flowering Gladiolus is developed, we will have to get along with Golden Measure. It is now the best one of this color available	4.20	35.00	3.35	28.00
LOS ANGELES. Commonly referred to as "the branching Gladiolus" due to the fact that it produces several lateral stems all of which make good flowering spikes. Color shrimp pink, orange carmine throat. We consider this as an outstanding commercial pink. Note our very special price	2.15	18.00	1.70	14.00
Special extra size 2" bulbs \$2.65 per 100, \$22.00 per 1,000.				
MRS. FRANK PENDLETON. In spite of the many fine varieties being added every year this Gladiolus still maintains its position as head of the commercial group.  The color is rosy pink with lavender shadings and a pronounced dark carmine blotch. Its form and substance leaves nothing to be desired. We are glad that our large stock of fine variety enables us to offer at the following prices	0.15	10.00	1.00	14.00
Special extra size 2" bulbs \$2.65 per 100,	2.15	18.00	1.70	14.00
\$22.00 per 1,000.  MRS. LEON DOUGLAS. (See illustration.) This variety was very favorably received in the flower markets last season, which was the first year the bulbs were available at commercial prices. Choice greenhouse stock brought as high as \$12.00 per dozen in New York cutflower market, and the outdoor flowers readily brought \$1.50 per dozen when other varieties were unsalable. This promises to be a real winner. Very robust and strong grower with wide leaves and tall heavy spikes and flowers. The color is light rose with flakes and specks of red and scarlet with light yellow tints on lower petals.				
Note our special price	3.60	30.00	2.90	24.00
NANCY HANKS. (See illustration.) Another beautiful variety originated by Salbach. Rich apricot to orange pink. Many flowers open at one time. It will not burn in the hot sun, which is an added quality	3.00	25.00	2.40	20.00
Special extra size 2" bulbs \$3.60 per 100, \$30.00 per 1,000.	6			
ORANGE QUEEN. This variety is easily handled. It forces easily and is one of the earliest when planted outdoors. It is an apricot orange and a color that does not exist in any other variety	4.20	35.00	3.35	28.00
Special extra size 2" bulbs \$5.00 per 100, \$42.00 per 1,000.				
<b>SOUVENIR.</b> Pure golden yellow grandiflora type of primulinus. Well spaced flowers on strong stems and very early. Splendid forcer and good outdoor grower. We have the largest stock of this fine, real yellow variety and it is the only true yellow available in commercial quantities				
Special extra size 2" bulbs \$2.90 per 100,	2.40	20.00	1.90	16.00
\$24.00 per 1,000.  VIRGINIA. This is the finest and most popular				
virginia. This is the finest and most popular commercial red. Its earliness and lasting brilliancy have created for it a well deserved popularity. Pure scarlet with slightly lighter throat with many large open flowers facing one way. Whether for outside or for forcing there is nothing in its color to equal it.				
special extra size 2" bulbs \$2.65 per 100, \$22.00 per 1,000.	2.15	18.00	1.70	14.00







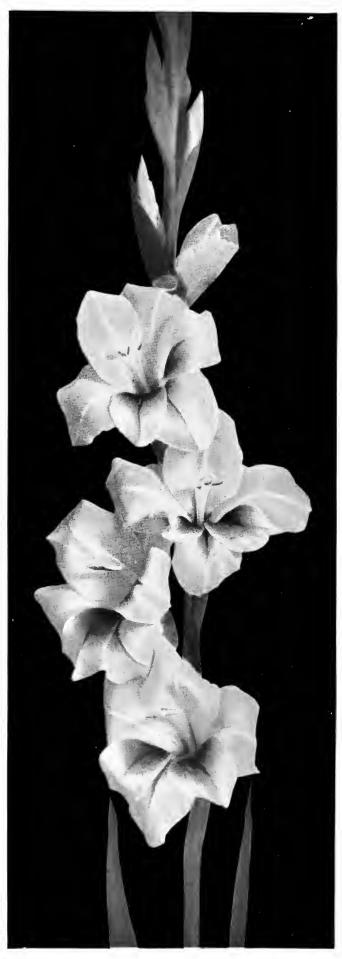


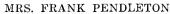
## General List of Commercial and Novelty Gladiolus



There is a vast difference in the quality of Gladiolus bulbs that is not apparent by an examination of the dry bulbs and one must be familiar with the conditions under which they are grown before determinations can be made of the performing value. Our bulbs—for instance—are all grown from young stock which is a very important factor in the developing of high crown bulbs. We also dip every bulb in Semesan before planting which keeps the stocks healthy and stimulates the growth. Furthermore we do not cut any flowers whatever (except to remove the seeding pods) and this has a twofold advantage in that it permits the new bulb to gain full maturing advantage of the whole plant and enables us to check up and rogue out any bulbs that may be mixed.

the new bulb to gain full maturing advantage			
enables us to check up and rogue out any bulb. Such quality, plus reasonable prices and	a well	may be m balanced	list of
varieties of proven merit, accounts for the fac	ct that	we handle	e more
Gladiolus bulbs than any other firm in the Eas	st.		
1	1/2" & U	$\begin{array}{ccc} \mathbf{p} & 1\frac{1}{4} \\ 00 & 100 \end{array}$	-11/2"
ALICE TIPLADY. (Primulinus.) Beautiful	, I, U	100	1,000
saffron color and one of the best known			
and finest of the Primulinus types. Its			
attractive color is not approached in any other variety. Splendid for forcing or out-			
side planting \$2.	15 \$18.	00 \$1.90	\$16.00
side planting \$2.  Special extra size 2" bulbs \$2.65 per 100, \$22.00 per 1 000	το φτο.	Ψ1.00	Ψ10.00
\$22.00 per 1,000.			
AMERICA. Soft lavender pink. An old			
favorite and still popular, although there			
are many finer kinds of the same color. Stocks are now much depleted and only			
small quantities available 2.	15 18.	00 1.90	16.00
ANNA EBERIUS. Dark velvety purple			
and an extra fine variety in this color 2.  Special extra size 2" bulbs \$2.90 per 100,	40 20.	00 1.90	16.00
\$24.00 per 1,000.			
ASHBURN. Salmon-red, flaked deeper.	00 50	00 400	40.00
Many flowers open at once 6.	.00 50.	00 4.80	40.00
BARON JOS. HULOT. Deep violet blue and still the finest of this color	.80 40.	00 3.90	32.00
BELINDE. Soft lemon, perfect truss			40.00
	.00 30.	4.60	40.00
BLACK PANSY. Rich velvety dark ruby red of a very distinct shade; good flower			
and spike3.	.00 25.	00 2.40	20.00
BLERIOT. This variety combines the color			
combinations of splendid qualities of			
Halley and Pendleton for it has a salmon			
pink outline with a beautiful large blotch			
and splendid form and substance. It promises to be a splendid commercial			
kind4.	.80 40.	.00 3.90	32.00
BYRON L. SMITH. An orchid color Gladi-			
olus with blendings of blue, yellow and	00 40		
white 4.	.80 40.	.00 3.90	32.00
CAPTAIN BOYNTON. Delicate lavender			
with deeper blotch on lower petal. Well formed spike on long, strong stem 6.	.00 50.	00 4.80	40.00
CATALINA. Bright rosy pink primulinus		4.00	40.00
with vivid lemon yellow throat. The pink			
is most intense at the outer edges of the			
petals and becomes more delicate toward			
the center of the flower, blending with the yellow gradually. Medium size, well			
spaced in open airy form. Tall, slender			
and graceful 3.	.00 25.	00 2.40	20.00
Special extra size 2" bulbs \$3.60 per 100,			
\$30.00 per 1,000.			
CHICAGO WHITE. A popular early white variety with small lilac blotch on lower			
petals2.	.70 22.	50 2.15	18.00
COPPER BRONZE. Fine dusky bronze 6.	.00 50.		40.00
CRIMSON GLOW. This variety is consid-			10.00
ered the finest deep crimson. It is a tall.			
strong, grower with flowers well placed 2.	.15 18.	.00 1.90	16.00
Special extra size 2" bulbs \$2.65 per 100, \$22.00 per 1,000.			
DEUTSCHLAND. Soft pink, Strong and			
DEUTSCHLAND. Soft pink. Strong and vigorous and one of the best for cut			
nowers4	.20 35.	.00 3.35	28.00
DOROTHY WHEELER. Delicate peach	20 25	00 00=	90.00
pink 4. DR. F. E. BENNETT. This is among the	.ZU 35.	.00 3.35	28.00
finest of the new reds. Tall, sturdy			
grower with well arranged flower forma-			
tion and highly regarded by all who see it. 7.	.15 60.	.00 5.75	48.00
Special extra size 2" bulbs \$8.65 per 100.	- *	20	20,00
\$72.00 per 1,000.			
AGO.			









## General List of Commercial and Novelty Gladiolus—(Contd.)

	11/2	& Up 1,000	114	1,000
DREAM. Large massive blooms of deep salmon red with very showy blotches and nicely ruffled. Extra fine			4.80	40.00
DUCHESS OF YORK. The finest of the new blues. We are glad that our larger stock of this fine variety enables we to lower the price considerable this great result.	0.00	75.00	7 15	60.00
us to lower the price considerably this season	9.00	75.00	7.15	60.00
and tall stems. A fine commercial pink.  Special extra size 2" bulbs \$2.65 per 100, \$22.00 per 1,000.		\$18.00	\$1.90	\$16.00
ELIZABETH TABOR. The extreme earliness of this				
variety gives it much promise. Delicate rosy pink with dark crimson blotch on lower petal. Tall spike and good formation	3.00	25,00	2.40	20.00
ELORA. Creamy white. Small carmine blotch with background of yellow. Very early. Large, full flared flowers.	3.00	25.00	2.40	20.00
EVELYN KIRTLAND. Rosy pink with darker margin and brilliant scarlet blotch on lower petals. A very fine				
variety	3.00	25.00	2.40	20.00
EXCELSIOR. Has a color combination, similar to Mrs. Frank Pendleton but is taller and earlier and for these reasons offers good possibilities		40.00	3.90	32.00
FAY LAMPHIER. A very fine new variety that has attracted much attention on the Coast, where it orig-				
inated. Beautiful rose pink with all the qualities of a leading gladiolus		40.00	3.90	32.00
FLAMING SWORD. Flowers in single row formation				
with six and more open together. Color is soft red.  This variety has great commercial promise on account				
of its extreme earliness		30.00	2.90	24.00
ever. Very large and tall with flowers in good double formation. By far the largest yellow we know of and				
a great exhibition variety. 1st size, per doz., \$5.00; 2nd size, per doz., \$4.00			28.00	
GENESEE. (Primulinus.) Large pale yellow Primulinus. Erect, strong and vigorous grower of good form	4.20	35.00	3.35	28.00
GIANT NYMPH. (See page 1.) GOLD. A fine self colored yellow. The flowers are well				
arranged and it ranks well among the best of this color	4.80	40.00	3.90	32.00
GOLDEN MEASURE. (See page 1.) GOLDEN SWALLOW. Beautiful clear yellow with no	)			
throat markings. Slightly ruffled	4.80	40.00	3.90	32.00
GRETCHEN ZANG. La France pink with lower petals blotched deep rose and scarlet. A strong grower and favorite cut flower variety	l	25.00	2.40	20.00
HALLEY. Delicate salmon pink with creamy blotch and	l			
darker stripes. Very early and for this purpose used	2.15	18.00	1.70	14.00
Special extra size 2" bulbs \$2.65 per 100, \$22.00 per 1,000  HARMONIA. Orange shaded salmon		50.00	4.80	40.00
HELGA. (Primulinus.) This is a tall, handsome, grandi		,,0.00	4.00	40.00
flora variety that is attracting lots of attention. The	9			
color is dark coral pink and it is remarkably free flower ing	- - 3.00	25.00	2.40	20.00
HERADA. Pure mauve. Large, well formed spike. We have a splendid stock of this beautiful variety.	2.1	18.00	1.70	14.00
Special extra size 2" bulbs \$2.65 per 100, \$22.00 per 1,000	r.			
five and six flowers open together. It blooms after the main varieties are finished and is therefore valuable	3	25.00	2.40	20.00
IEWEI (Primulinus) A combination of anricot and	1			
yellow with canary throat. Very large open flowe without the objectionable hood and altogether a splendic kind	1 2.40	20.00	1.90	16.00
IOF COLEMAN Bright red with carmine blotch. Many	V		2.40	20.00
open at once	6.00	50.00	4.80	

We advocate the extensive use of second size bulbs for outside planting. Their smaller cost generally more than compensate for the small difference in flowering time and very often the spikes produced by these younger bulbs are finer than those of the larger bulbs.



NEW GLADIOLUS "FORTUNA"



"World's Foremost Bulb Growers"



General List of Commercial and Novelty Gladiolus—(Contd.)

ORANGE QUEEN (see page 1)

Special extra size 2" bulbs \$2.65 per 100, \$22.00 per 1,000.				
LENA GRAETZ. This variety is now considered as the leading commercial white. It has all of the qualities demanded of a first class Gladiolus, being a free bloomer, sturdy and healthy grower and producing well formed spikes of pure white with very slight throat markings	3.95	32.50	3.10	26.00
LILAC WONDER. (Primulinus.) This variety fills a demand for strong growing lilac Primulinus. Its graceful form and pleasing color make it admired by all and we predict that it will become very popular. It holds up well in hot weather and has no objectionable hood.				
Midseason.  L'IMMACULEE. Tall, pure white with many flowers open at the same time. An early and dependable forcer.	9.00	75.00	7.15	60.00
Well liked	3.60	30.00	2.90	24.00
LOS ANGELES. (See page 1.)				
LOUISE. A popular lavender variety that is remarkably fine for cutting	4.20	35.00	3.35	28.00
MAIDEN'S BLUSH. (Primulinus.) This variety is hold-				
ing its own as among the leading forcing and early flowering kinds. The color, a delicate peach pink, is not excelled in any other kind. Large bulbs usually produce two spikes each	2.15	18.00	1.70	14.00
MARSHAL FOCH. (Kunderd.) La France pink, with scar-				
let blotch in throat. Large, wide open flowers produced on sturdy stems. A very fine variety	2.15	18.00	1.70	14.00
MARY PICKFORD. Delicate straw white. A well formed		40.00		
variety that makes a fine showing	2.15	18.00	1.90	16.00
throat. Large ruffled blooms well opened	4.20	35.00	3.35	28.00
MINUET. Beautiful pure, clear lavender, good size. Per doz., \$3.00	20.00			
Per doz., \$3.00  MISSION BELLS. Here is a wonderful thing. Beautifully hooded primulinus of rich orange pink. Tall and very graceful with six beautiful bell-like florets				
open at a time on a tall wiry delicate spike. An unusual flower for baskets and table decorations.  Special extra size 2" bulbs \$5.05 per 100, \$42.00 per 1,000.	4.20	35.00	3.35	28.00
MISS SPOKANE. Giant plant and very strong grower. Large flowers of orange salmon color, slightly deeper	4.00	000		20.00
MR. W. H. PHIPPS. This is a coming commercial variety	4.20	35.00	3.35	28.00
as soon as stocks become more available. Colors clear				
pink suffused with light salmon and faint specks of ruby red. It makes an attractive massive spike	7.15	60.00	5.75	48.00
pink and cream that makes this Gladiolus admired by all. Large, well expanded flowers	3.95	32.50	3.10	26.00
MRS. FRANCIS KING. Salmon red, flamed darker. Tall,	3.03	<b>32.30</b>	3.10	20.00
well formed spike Special extra size 2" bulbs \$2.90 per 100, \$24.00 per 1,000.	2.40	20.00	1.90	16.00
MRS. F. C. PETERS. A very beautiful orchid color Gladiolus with pink and purplish blendings	5.40	45.00	4.30	36.00
MRS. FRANK PENDLETON. (See page 1.)				
MRS. LEON DOUGLAS. (See page 1.) MRS. VAN KONYNENBURG. Light blue, excellent spike,				
noble form, very good propagator. Per doz., \$2.751	8.00			,
MRS. VAN RAPPARD. Deep lavender pink with striking maroon and yellow blotch on one lower petal. Much	4.00	40.00	0.00	
admired by all who see it	4.80	40.00	3.90	32.00
throat almost pure white and with a carmine blotch on lower petals blending to purple at the edges. A very				
fine kind	4.80	40.00	3.90	32.00
NANCY HANKS. (See page 1.) NIAGARA. Light yellow, slightly striped. Very large				
and graceful	4.20	35.00	3.35	28.00
NON PLUS ULTRA. Scarlet, spotted white, forces well.	0.00	50.00	4.80	40.00



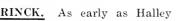


## General List of Commercial and Novelty Gladiolus—Contd.

1910 ROSE. Through the middle west this is becoming one of the leading cut flower kinds. It is deep rose pink with white centre lines through lower petals. Strong vigorous grower and very early		" & Up 1,000			
ORANGE QUEEN. (See page 1.)	φ <b>4.1</b> 0	φ10.00	\$1.70	\$14.00	
ORANIEN. Beautiful orange tint with slight brownish red markings on lower petals		50.00	4.80	40.00	
OSALIN. Soft salmon rose, suffused salmon. Magnificent flowers of most unusual coloring		35.00	3.35	28.00	
PANAMA. Magnificent deep pink and a variety that is always in good demand. Now in short supply	3.00	25.00	2.40	20.00	
PEACE. Pure white with pale lilac feathering on lower petals. Tall, well formed spikes and one of the very finest  Special extra size 2" bulbs \$3.25 per 100, \$27.00 per 1,000.		22.50	2.15	18.00	
PFITZERS TRIUMPH. Large, bright salmon-orange. Very prolific	7.15	60.00	5.75	48.00	
PHENOMEN. Combination soft pink and yellow, very large flower	7.15	60.00	5.75	48.00	1
PRESIDENT HARDING. Here is a variety with excellent commercial promise. Very free flowering—most bulbs producing more than one spike. Four or five flowers open at one time on long spike of fifteen buds or more. Watermelon pink suffused with lavender	4.20	35.00	3.35	28.00	
PRINCE OF WALES. Delicate salmon pink. Very large flower. Early	2.15	18.00	1.70	14.00	
PRINCESS JULIANA. A most striking salmon orange color, with large white blotch on lower petals, early	6.00	50.00	4.80	40.00	
PUREST OF ALL. We have consistently maintained that this is one of the finest exhibition white varieties available and now that our larger stocks permit of lower prices we know that it will go over big	9.00	75.00	7.15	60.00	
PYTHEA. Large red	3.00	25.00	2.40	20.00	
RICHARD DIENER. Lovely salmon pink with yellow throat	4.80	40.00	3.90	32.00	4
ROSE ASH. A peculiar combination of old rose, over- laid with pink and red. An odd color that is popular among garden planters	3.60	30.00	2.90	24.00	
ROSE GLORY. Ruffled rose pink. Deeper in throat	6.00	50.00	4.80	40.00	
ROSE PRECOSE. Salmon rose with deeper lines. Good formation with heavy straight stems and a sturdy grower. A good market, cut flower variety	4.80	40.00	3.90	32.00	
SCARLET PRINCEPS. (See "Virginia.")					
SCHWABEN. Large, soft yellow with small carmine blotch. A heavy, sturdy grower that makes an enormous truss	3.35	28.00	2.65	22.00	
SOUVENIR. (See page 1.)					
TYCKO ZANG. A beautiful shade of clear salmon pink. Enormous flowers on strong stems and one of the most promising of the newer introductions. Late bloomer.	4.20	35.00	3.35	28.00	
VIRGINIA. (See page 1.)					
WILDDINGE As souls as Hellow and fact as low					



New White Gladiolus "PUREST OF ALL"



WILBRINCK. As early as Halley and just as large. Color similar to America with beautiful shadings. For 







### Gladiolus Mixtures

With the price of the leading standard varieties now so low, we suggest to our customers that instead of buying mixtures they purchase a balanced list of named kinds over a wide range of colors and do the mixing themselves. When actual mixtures are bought from us, we make them up in this same method for it is obvious that the actual growing of mixed Gladiolus has long since ceased to be profitable.



EXHIBITION MIXTURE. Made up to individual orders, from a select list of varieties over a wide range of colors.

FLORISTS' MIXTURE. Mostly light colors, choice varieties.

STANDARD MIXTURE. A very good mixture of standard varieties.

PRIMULINUS MIXTURE. We have an extra fine seedling mixture of true primulinus which covers a wide and well balanced range of colors.

#### Gladiolus for Store Trade

Large, plump bulbs that will make a fine appearance on your counters (we have attractive color cards that will be supplied free).

	1 ½ " 100	and up 1,000	1¼″ 100	to 1½"
Pink Shades				
Red Shades				
Yellow Shades	\$1.90	\$16.00	\$1.70	\$14.00
White Shades	Ψ	4=3100	42	Ψ1100
Lavender Shades				
Salmon Shades				
All Shades (Special Counter Mixture)	1.80	15.00	1.45	12.00

## Gladiolus for Flowering Through the Winter Months

We have for years been endeavoring to establish the most satisfactory method of handling Gladiolus bulbs for winter forcing—either for greenhouses in the north or for outside planting in the south—and have arrived at the conclusion that northern grown bulbs, placed in cold storage at the proper time and in the right condition, will produce more uniformly and satisfactorily than bulbs grown or handled in any other manner.

We, therefore, suggest that buyers anticipate their requirements and give us a firm order for the bulbs they will need and allow us to place them in cold storage either in New York or Jacksonville and make shipments to them when needed. The bulbs to be stored not later than April and there will be no extra charge for our service other than the cold storage charge, which will average about fifty cents per thousand bulbs per month.





## The Four Leading Cut-Flower Dahlias

## Leading Commercial Cutflower Dahlias At These Prices You Can Afford To Grow the Best

WE ARE continuing our program of making a yearly selection of the Dahlias best suited for commercial cutflower purposes and of making these varieties available to our customers at prices which will put them within the reach of all and permit extensive plantings. Never before has such a fine list of Dahlias been offered at our low prices. Our large volume, coupled with our desire to stimulate business by giving our customers every possible advantage, have made these big reductions possible.

In seeking to adapt a standard by which to measure the quality of a marketable cutflower Dahlia we have insisted upon the following traits.

Long strong stems—which are essential for marketing purposes.

Attractive colors—for everybody likes pink, lavender, yellow and orange.

Good keeping qualities—which are lacking in so many other kinds.



Prolific Bloomers—flowering in great profusion throughout the season.

Easily grown anywhere—adapting themselves readily to all conditions.

## JERSEY'S BEAUTY

Dahlia varieties come and go by the thousands; but Jersey's Beauty still holds the lead as the greatest money maker.

A grand color, a beauty for cutting. A real dahlia for florists. This wonderful flower, introduced in 1923, created a sensation, and still heads a class of its own. It is a large, perfectly formed flower, of a clear erosine pink, held upright on a long wiry stem over a well-branched, bushy plant.

It is a real clear florist's color, a wonderful keeper and good shipper. The awards it has gained all over the country surpass, in number, all past records of Dahlia Novelties.

Once again we have reduced the price.

Strong Divisions per doz., \$2.15; per 100, \$15.00; per 1000, \$125.00. (250 at the 1000 rate.)

#### MRS. I. DE VER WARNER

This exquisitely beautiful blossom of soft orchid, or rich rosy mauve, is one of the most admired and best of all cut-flower dahlias that we have grown. This extra large refined, lovely flower with its strong stiff stem, is a prolific bloomer and one of the very best for florist's use as well as exhibition purposes. A fitting combination for Jersey's Beauty.

In addition to being an excellent cut flower variety it is one of the finest garden plants that we know of, for it maintains a mass of bloom on an erect, wellshaped plant throughout the entire season.

Strong Divisions per doz., \$1.75; per 100, \$12.50; per 1000, \$100.00. (250 at the 1000 rate.)







## The Four Leading Cut-Flower Dahlias



JANE COWL

## JANE COWL

While the stock of this beautiful Dahlia is not as yet available in sufficient quantities to bring it to the price level of the other varieties on this page, we nevertheless advocate its planting in generous quantities for the flowers always command the highest prices.

This dahlia has been a success wherever grown the past season and is one of the most talked of novelties. Color, a warm buff and old gold, blending to apricot and rose at the center. Bush growth is ideal with strong stems holding the giant flowers upright. Our stock is direct from the originator.

Strong divisions each, \$1.15; per dozen, \$12.00; per 100, \$85.00. (250 at the 1000 rate.)

#### **SAGAMORE**

Pages have been written about the wondrous beauty of this dahlia. Its color—a golden yellow suffused with orange—makes it particularly valuable for early fall decorations—and its habit of growth, free flowering qualities, length of stem and keeping qualities leave nothing to be desired.

We offer this fine variety at popular prices. Strong divisions per doz., \$2.15; per 100, \$15.00; per 1000, \$125.00. (250 at the 1000 rate.)

## The Finest Florists Cut-Flower Dahlias

In continuing our list of selected Dahlias we have exercised great care in confining it to varieties suitable for commercial cut flower purposes.

STRONG DI	VISIONS per 100		NG DIV	
ALICE WHITTIER (H. Cactus). Very delicate shade of primrose yellow\$5.80		COUNTESS OF LONSDALE (Cactus).  One of the old favorites and still popular. Rich salmon tinted apricot. Very	.1 doz.	per 100
ALTAMONT (Dec.). Beautiful rose pink shaded darker. Profuse bloomer 3.50	25.00	free bloomersCRIMSON GIANT (Dec.). Glowing red.		12.50
ATTRACTION (H. Cactus). Large flowers on long stiff stems; clear lilac_ 2.15	15.00	Extra large flower	2.60	18.00
AURORA (Peony). Orange buff. Large flowers on long stems. Good keeper 1.75	12.00	white decorative dahlia to date. The one with the Roosevelt smile	2.90	20.00
AVALON (Dec.). Chrome yellow. Flowers immense 2.15	15.00	pink State of the pink	2.15	15.00
CATHERINE WILCOX (Dec.). White with cerise tippings. Free bloomers 1.75	12.00	fused and tipped lavender. Very long straight stems. This is one of the leading commercial cut flower kinds	1.45	10.00
CHAMPAGNE (Dec.). Chamois color tinted with coppery brown 3.50	25.00	pink. Strong, vigorous grower EMMA MARIE (H. Cactus). Clear	2.90	20.00
CHARLES STRATTON (Dec.). Pale gold shaded and tipped rose red 7.00	35.00	bright pink with a white center. Flowers are very large E. T. BEDFORD (Dec.). Silvery purple.	2.90	20.00
CITY OF TRENTON (Dec.). The face of petals rich glowing tangerine. reverse	05.00	Vigorous grower———————————————————————————————————		25.00
crushed-strawberry red. Each \$1.1512.25	85.00	shading darker toward the center	3.50	25.00





### The Finest Florists' Cut-Flower Dahlias—(Contd.)



#### FLORENCE FINGER

(See illustration, page 11)

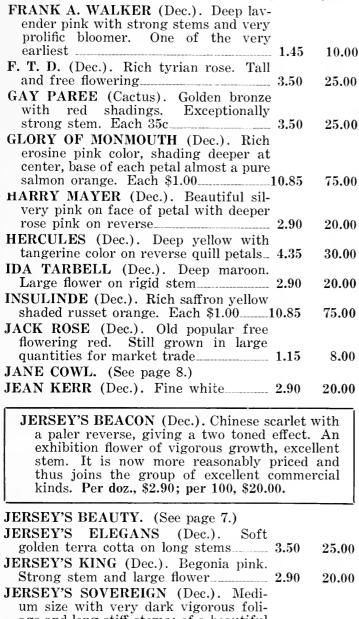
This is an introduction of one of the leading dahlia specialists of Long Island and the cut flowers, shipped into the New York market, have been eag out the w big mon lavender assurance

Doze

gerly purchased at fancy prices throwhole season and it ranks high among makers. It is a decorative typer rose color and you can buy it with ce that it is a splendid variety.  Zen, \$1.75; 100, \$12.00; 1000, \$100.00.	ough- g the pe of n our				1
STRONG DI				7h	
nk with strong stems and very bloomer. One of the very	per 100		0,60		Y
Dec.). Rich tyrian rose. Tall	10.00		000	W/ KE	1
REE (Cactus). Golden bronze ed shadings. Exceptionally tem. Each 35c 3.50	25.00 25.00	Eq.			
F MONMOUTH (Dec.). Rich pink color, shading deeper at base of each petal almost a pure brange. Each \$1.00	75.00				
IAYER (Dec.). Beautiful silk on face of petal with deeper	19.00				
k on reverse 2.90 CS (Dec.). Deep yellow with	20.00	MRS. I. D	DE VER WAI	RNER.	
e color on reverse quill petals 4.35	30.00			10/	

		VISIONS per 100
JOHN HARDING (Dec.). Deep heliotrope. Rigid stem		20.00
JUDGE PARKER (Dec.). Golden buff. Long rigid stem. Very showy	2.15	15.00
LA TOREADOR (Dec.). Bright crimson. Large and good	2.90	20.00
MABEL THATCHER (Dec.). Pure golden yellow. Long and strong stems	2.90	20.00
MARCELLA (Dec.). A good free blooming soft pink	1.75	12.00
MARGARET WOODROW WILSON (Dec.). Opalescent pink. Face of petals, creamy white. Strong upright stems	7.25	50.00
with bronze suffusion on reverse of petals	7.25	50.00
MAUDE ADAMS (Show). The color is a pure snowy white, very effectively overlaid clear delicate pink. A good bloomer	1.45	10.00
MILLIONAIRE (Dec.). Perfect shaped flowers of deep lavender pink. Very large and fine	2.15	15.00
MINA BURGLE (Dec.). Deep red of		10.00

good form and substance. Large blooms 1.45











10.00



### The Finest Florists' Cut-Flower Dahlias—(Contd.)



STRONG DIVISIONS per doz. per 100 MINNIE McCULLOUGH (Dec.). This old favorite of autumnal shade, soft yellow and bronze continues to be a money 10.00 maker ... 1.45MORDELLA (Dec.). Most charming and stunning bronze fawn. Full and deep. Long stems... 5.00 35.00 MT. HOOD (Dec.). Pure snow white\_\_\_ 12.00 MRS. CARL SALBACH (Dec.). Beautiful lavender pink; very strong, long stems. Flowers of this variety always 2.70 18.00 bring the best prices\_ MRS. C. D. ANDERSON (Show). Rich purplish crimson and bears large flowers freely on the best of stems... 20.00 MRS. EDNA SPENCER (H. C.). A flower of a delicate and exquisite shade of orchid pink. Very beautiful and of good formation and stem. A lasting cut flower 15.00 MRS. G. W. ELKINS (Dec.). Bronze yellow, very large. Each \$1.00\_\_\_\_ 75.00 MRS. I. DE VER WARNER. See page 7; illustrated in colors on page 9.

STRONG DIVISIONS per doz. MRS. J. M. ROOT (H. C.). An enormous canary yellow H. C. variety with long, broad, slightly twisted petals of heavy substance 50.00 MRS. JOHN T. SCHEEPERS. A strong, vigorous grower and abundant bloomer. Flowers are of a clear golden primrose which gradually changes to a beautiful delicate shade of pink suffusion on the outer petals.... 20.00 NANCY SUE LANG (Dec.). Flowers are star like in shape, red tipped with 20.00 gold ... NOBILIS (Dec.). Startling combination of scarlet and white, with white predominating. Large, bold blossom, on robust stem. Each \$1.35 100.00ORANGE DOAZON (Dec.). Very large sport of the old Doazon. Orange scarlet with strong long stems\_\_\_\_\_\_ 2.90 20.00 OREGON BEAUTY (Peony). Oriental 15.00 red. Very fine garden variety\_\_\_\_\_\_ 2.15 PATRICK O'MARA (Dec.). Bronze and orange in a popular shade. Beautifully 20.00 waved petals \_\_\_\_\_ PERLE RUGGLES (Peony). Carmine rose suffused with pink shading lighter at tips and to white at the base of 15.00  $_{-}$  2.15 petals . PINK JACK ROSE (Dec.). Pink sport of Jack Rose with all of the latter's 10.00 fine qualities\_\_\_ PRIDE OF CALIFORNIA (Dec.). Very full deep rich red. One of the finest of 10.00 this color for cutting..... PRIDE OF STRATFORD (Dec.). Face of petals deep orange, reverse madder brown. Each \$1.35\_\_\_\_\_\_14.50 100.00 PRIMULA REX (Dec.). Primrose yellow and bronze. The former predominates\_ 3.50 25.00 PRINCESS JULIANA (Dec.). A leading white cut flower variety\_\_\_\_\_\_ 1.45 10.00 PRINCESS PAT (Dec.). Beautiful shade 20.00 of old rose. Large flowers 2.90 QUEEN MARY (Dec.). Rose pink and a popular cut flower variety for market. 1.45 10.00 **RED DUKE** (Show). Deep red, fine form; very long stems and free flower-10.00







### The Finest Florists' Cut-Flower Dahlias—(Contd.)

DODEDT COOTT (Dee) Applest velley	
ROBERT SCOTT (Dec.). Apricot yellow with rose shading. Each \$2.00 21.75	150.00
ROMAN EAGLE (Dec.). Flaming bril-	190.00
liant, burnished copper color 5.80	40.00
ROSE FALLON (Dec.). The color is	10100
dark orange, tinted with amber and sal-	
mon and is both pleasing and effective.	
Massive blooms stand well above a vig-	
orous growing bush 7.25	50.00
SAGAMORE. (See pages 8, 10.)	
SALBACH'S WHITE. Pure white, fine	25.00
form, long stiff stems 3.50	25.00
SANHICAN'S GEM (Dec.). Old rose,	
thickly suffused with amber in young stage. At maturity clear old rose with	
a sheen that glistens in the sunlight 3.50	25.00
SNOWBOY (H. Cactus). Pure white with	20.00
excellent formation 2.90	20.00
SNOWDRIFT (Dec.). Pure white, large. 2.90	20.00
SONNENGOLD (Dec.). Golden orange.	
An old timer that is still well regarded 2.90	20.00
STUNNER (Dec.). Clear canary yellow.	
Large	20.00
SYLVIA (Dec.). Light pink and white.	
One of the oldest, but still good 1.00	7.00
SYLVIA DICKEY (Dec.). Phlox pink,	10.00
giant bloomer 1.75	12.00
TRENTONIAN. Another grand decorative dahlia. The color is that of an	
"Indian's skin," a wonderful blending	
of old gold, amber and coppery bronze,	
the whole forming a flower of marvel-	
ous brilliancy, with a central zone of	
reddish bronze. 3.50	25.00
VENUS (Dec.). White with lavender	
shadings. Becoming very popular.	
Dwarf grower but good stems 1.45	10.00
WALDHEIM SUNSHINE (Dec.). True	
deep yellow giant yet graceful hybrid	150.00
decorative dahlia. Each \$2.00 21.75	150.00
WHITE SWAN (Show). The old reliable white	7 50
white 1.10 YELLOW DUKE (Dec.). The old time	7.50
vellow favorite 1.10	7.50
YELLOW KING (Cactus). Sulphur yel-	1.90
low with lighter shadings. Very large	
full flower 1.45	10.00
full flower 1.45 YELLOW PRINCESS (Dec.). Consid-	
ered one of the largest and best yellow	
decorative dahlias originated in New	
England. Winner of many honors.	
Habit of plant is ideal, clean, healthy	
and of upright growth, large flowers are held well above the foliage on	
are neid well above the foliage on	
strong stems. Each \$2.00 21.75	150.00

## Dahlia Roots GOUNTER SALE

For several years past we have been offering large undivided whole field clumps for store trade, and while aware that these clumps produce no finer flowers than the divisions it is evident that their size makes an appeal when offered for display and the way that our business has increased on this item is proof that this is the most satisfactory method for the retailing of Dahlia Tubers. We will supply Colored Display cards free of charge if you ask for them. Colors and prices top of next column.



FLORENCE FINGER

#### WHOLE FIELD CLUMPS



 dozen	
 1,000	T

#### STRONG DIVISIONS



WHITE PINK RED YELLOW LAVENDER

Per	dozen	\$0.90
Per	100	\$6.00
Per	1,000	\$50.00

## Pompon Dahlias

Pompons are again becoming popular. We offer some of the leading market kinds.

BEAUTY. Glistening white. CATHERINE. Bright yellow.

FLAME. Bright orange scarlet on good stems.

MADELINE. Pale primrose.

SNOW CLAD. A medium sized flower larger than most pompons.

SUNSHINE. Bright red, splendid form with long stems.

		variet	
- Per	doze	n	\$1.50
Per	100		\$10.00
1 01	2002		, _ 0.0



## "World's Foremost Bulb Growers"



	÷	

Rynveld's Fancy-leaved Caladiums



Photograph below shows a section of our Caladium Slat House at our bulb

## Rynveld's Choice Collection of Fancy Leaved Caladiums

We know of no other ornamental plant that offers the Florist such a wide margin of profit, for such a small out-

or labor required in

producing the finished

This collection consists of choice named varieties of our selection covering a wide range of color and representative of all the types.

#### Regular First Size Bulbs

Per 100 in 5 named varieties
Per 1000 in 10 named varieties

#### Finest Mixture of Many Varieties

This is a blended mixture made up mainly of varieties which we are discontinuing on account of their similarity to other kinds. All are good sorts how-

Regular First Size Bulbs, per dozen, \$1.50; per 100, \$11.00; per 1000, \$90.00.

#### Rynveld's "Super Collection" of Fancy Leaved Caladiums

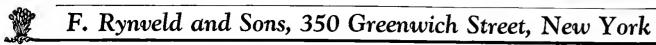
These bulbs have assumed an important position among Summer decorative plants and each year are being more prominently featured. They are ready for delivery in January and by making plantings throughout the spring months, a succession can be maintained throughout the whole summer and early fall season.

For this super collection we will send out a group of extra choice varieties (each one of which will be separately labelled) comprising a wide range of all the known colors including the beautiful transparent and birch bark kinds.

Per 100, \$15.00; per 1,000, \$125.00.

















## Giant Flowering Hybrid Amaryllis

### The Finest and Largest Collections in the World

A few years ago when we started the extensive culture of these bulbs visitors to our fields inquired as to the possible market for such quantities of a bulb which formerly had been sold in limited numbers only. We replied that any bulbs that performed such as these Amaryllis did would quickly be in demand and our predictions were borne out this past season when we had to refuse many late orders.

This year they are finer than ever before.

A re-selected strain of the very largest flowered sorts, ranging in color from

almost pure white, through various shades of pink, to the deepest scarlet, some with beautiful markings and mottled throats.

An easily-grown plant of wondrous beauty; a quick seller to those who love an unusual and attractive pot plant for the living room or sun parlor. Makes a charming and lasting cut flower.

#### OTHER AMARYLLIS

#### Belladonna

One of the best of "cool house" flowerone of the best of cool house flowers ing bulbs. Large trumpet-shaped flowers of a pale china pink. We can make immediate delivery of these bulbs, as they require to be potted early for best results.

Doz., \$2.50; 100, \$17.50; 1,000, \$150.00.

#### Equestre

A free flowering flame red variety that is much admired by all. Makes a fine pot plant and is very valuable for outside planting in the South, where it propagates

Doz., \$1.50; 100, \$10.00; 1,000, \$85.00.

#### Formosissima

#### (Sprekelia-Jacobean Lily)

Brilliant crimson flowers, closely allied to the true Amaryllis; remarkable for its brilliancy and peculiar form, the upper petals ascending, while the lower ones enclose the stamens.

Doz., \$3.00; 100, \$20.00.

#### Johnsoni

The old favorite free flowering variety. Crimson with white stripe. Naturalizes readily in the South.

Doz., \$3.00; 100, \$20.00; 1,000, \$175.00.

#### PRICES

#### CHOICE HYBRIDS

	$\mathbf{Doz}.$	100	1,000
2/3"	\$3.50	\$25.00	\$200.00
3/4"	5.50	40.00	350.00

#### Crinums

These large decorative bulbous plants are very popular in several southern states. In the north, they will need considerable winter protection.

#### FIMBRIATUM

One of the most popular of the Crinums. Pure white with lavender-pink stripes through centers of petals. Large flowering bulbs.

Per doz., \$1.50; per 100, \$10.00; per 1,000, \$85.00.

#### AMERICANA

Commonly known as the spider lily. Flowers profusely all summer. Umbels of pure white, drooping flowers. Large bulbs.

Per doz., \$1.50; per 100, \$10.00; per 1,000, \$85.00.





## Glorious Cannas

#### Most Popular and brilliant of all Summer Bedding Plants

Our large stocks of King Humbert and Yellow King Humbert permit us to offer these two leading varieties at reduced prices this season.

We are growing nice blocks of the most popular varieties on our own farms, and with our contract stocks, can supply fresh cut roots in good two and three-eye divisions.

#### Red Shades with Green Foliage

	100	1,000
ALPHONSE BOUVIER. Large flower trusses of clear crimson, 4½ feet		\$25.00
BEAUTE POITEVINE. Crimson, sturdy grower, height 4 feet	3.00	25.00
CANDELABRA. Three to five flower branches on each stalk at one time is the average, and every single branch is ablaze with a torch-like flame of orange-scarlet bloom. Extra fine	4.00	10.00
CHARLES HENDERSON. Crimson scarlet with	4.80	40.00
rich yellow throat, 4 feet	3.00	25.00
crimson, height 3½ feet	3.00	25.00
LOUISIANA. Vivid scarlet, orchid flowering type, tall spikes well above foliage, height 6 feet	3.00	25.00
MADAM CROZY. Vermillion scarlet with narrow edge of bright yellow, 3½ feet	3.00	25.00
METEOR. One of the finest reds, large deep crimson flowers produced on large trusses, height 4 feet	3.60	30.00
QUEEN CHARLOTTE. Rich red with yellow border, height 3½ feet.	3.00	25.00
enormous individual flowers of glowing		
scarlet, produced on enormous trusses well above the rich green foliage, height 4 feet 3  WINTZER'S COLOSSAL. Enormous flowers of vivid scarlet, a splendid tall variety, height 5	.30 2	
scarlet, produced on enormous trusses well above the rich green foliage, height 4 feet 3  WINTZER'S COLOSSAL. Enormous flowers of vivid scarlet, a splendid tall variety, height 5 feet  Yellow Shades with Green I	4.20	35.00
scarlet, produced on enormous trusses well above the rich green foliage, height 4 feet 3  WINTZER'S COLOSSAL. Enormous flowers of vivid scarlet, a splendid tall variety, height 5 feet  Yellow Shades with Green F  AUSTRIA. Canary yellow with crimson spots on center petals, height 4½ feet	4.20	35.00
scarlet, produced on enormous trusses well above the rich green foliage, height 4 feet 3  WINTZER'S COLOSSAL. Enormous flowers of vivid scarlet, a splendid tall variety, height 5 feet  Yellow Shades with Green I	4.20	35.00 age
scarlet, produced on enormous trusses well above the rich green foliage, height 4 feet 3  WINTZER'S COLOSSAL. Enormous flowers of vivid scarlet, a splendid tall variety, height 5 feet  Yellow Shades with Green F  AUSTRIA. Canary yellow with crimson spots on center petals, height 4½ feet  GUSTAVE GUMPPER. Orange yellow with crimson spots, one of the best, height 3 feet  ORANGE BEDDER. Beautiful bright orange, suffused with scarlet, very attractive, height 4	4.20 Folia 3.00	35.00 age 25.00
scarlet, produced on enormous trusses well above the rich green foliage, height 4 feet 3  WINTZER'S COLOSSAL. Enormous flowers of vivid scarlet, a splendid tall variety, height 5 feet  Yellow Shades with Green F  AUSTRIA. Canary yellow with crimson spots on center petals, height 4½ feet  GUSTAVE GUMPPER. Orange yellow with crimson spots, one of the best, height 3 feet.	4.20  **Colie** 3.00  3.00  3.00	35.00 age 25.00 25.00
scarlet, produced on enormous trusses well above the rich green foliage, height 4 feet 3  WINTZER'S COLOSSAL. Enormous flowers of vivid scarlet, a splendid tall variety, height 5 feet  Yellow Shades with Green F  AUSTRIA. Canary yellow with crimson spots on center petals, height 4½ feet.  GUSTAVE GUMPPER. Orange yellow with crimson spots, one of the best, height 3 feet.  ORANGE BEDDER. Beautiful bright orange, suffused with scarlet, very attractive, height 4 feet.  RICHARD WALLACE. Best light yellow, fine grower and very free flowering, height 4 feet.  YELLOW KING HUMBERT. Like King Humbert in growth and habit. Beautiful green foliage with golden yellow flowers	4.20 3.00 3.00 3.00 3.00	35.00 age 25.00 25.00 25.00

flowers of deep rose borne on enormous trusses, height  $3\frac{1}{2}$  feet.



#### Pink Shades with Green Foliage

	$_{f 100}^{ m Per}$	$_{f 1,000}^{ m Per}$
MRS, ALFRED CONARD. Very fine salmon pink. Well formed truss, 4 feet	5.40	45.00
ROSEA GIGANTEA. Rich soft rose pink of large size, height 3½ feet	5.40	45.00
VENUS. Bright rose pink with cream border, height 4 feet	3.30	27.50
D 7 177 1		

#### Bronze Leaved Variety DAVID HARUM. Vermillion scarlet, very pro-

	lific, height 4 feet	3.0	0 25.00
Ī	KING HUMBERT. The most popular Canna		
ł	of all. Orange scarlet flowers with purple		- 1
١	bronze foliage, 4 feet	3.30	27.50

<u> </u>						
SHENANDOAH. Very good grow	Small s er, 4 fee	salmon t	pink	flowers.	3.00	25.00

WYOMING. Fine orchid flowering variety, large orange colored flowers with purple foliage, height 3 feet..... 25.00

### White & Cream with Green Foliage

EUREKA. Considered the best white Canna, large		
and vigorous flowers and foliage, height 4 feet.	4.20	35.00

MONT BLANC IMPROVED. Almost pure white, 35.00 large flowers, 3½ feet...



## "World's Foremost Bulb Growers"

35.00





ANEMONE ST. BRIGID

## Achimenes

We are producing this beautiful subject at our Florida farms. There are few items as showy as Achimenes for summer window box use or pots. They maintain a profusion of blooms throughout the whole season.

MAGNIFICA. Very fine violet blue 50.00 School 50.00 School 50.00 AMBROISE VERSCHAFFELT. Blush white with markings of pale lavender 1.30 9.00 75.00

## African Lily (Amorphophallus Rivieri)

This bulb likewise blooms without planting. It produces a Calla like shaped flower with a combination of red colors on a stem of mottled green with white spots. It attains a height of over six feet and the flower itself is nearly three feet high. It has no foliage in this stage; but after dying down it can be transferred to the garden where it produces an attractive palm-like appearing plant. Bulbs less than four years old will not produce the effect in the dry stage.

Prices: 4 year old bulbs, each \$4.50 3 year old bulbs, each 1.50 2 year old bulbs, each 1.00

## Anemones—St. Brigid and De Caen

Anemones are among our prize bulbous flowers and those who have been successful in forcing them have been amply repaid. The flowers are invariably sold quickly at good prices. They provide color effects that are unsurpassable with other subjects. The bulbs bloom over a long period and with successive plantings a good cut can be maintained over the whole season.

Our Anemones have been giving splendid results for many years and we have an extra fine lot to offer for this year.

100

1,000

DE CAEN. The single petalled form. All the colors are represented in this type.

Large 2 year old bulbs
1 year old bulbs (best flowering size)

ST. BRIGID. This type has several rows of petals and some of the flowers are very double. A wide range of colors with the popular blues and reds well represented.

Large 2 year old bulbs
1 year old bulbs (best flowering size)

50.00
1 year old bulbs (best flowering size)

35.00

### Antignonon (Coral Vine)

In the South, where this climber is frequently seen, it ranks as the most popular. It is a quick and rank grower and makes a beautiful spray of coral pink flowers not unlike a sweet pea. Per doz., \$1.65; per 100, \$12.00; per 1,000, \$110.00.



## Arum Cornutum

#### "MONARCH OF THE EAST"

This unique bulb was becoming very popular when the embargo went into effect and it has taken us several years to develop a sufficient stock in this country to justify a general offer at a reasonable price.

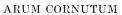
In a dry state it will, in any ordinary living room temperature (see illustration at left), throw up an odd growth of mottled gray foliage and stalk with a semblance of flower. This is accomplished without planting. The same bulb can then be put outdoors when the weather warms up and will produce a beautiful green foliage plant (see illustration at right).

When displayed for sale in the spring months, the bulbs start at once their usual growth right on the counters and such an oddity proves quite an attraction and makes them ready sellers.

Mammoth bulbs—per dozen, \$2.25; per 100, \$15.00; per 1,000, \$140.00.















SINGLE BEGONIA

## Tuberous Rooted Begonias

With a dependable supply of satisfactory stock now being produced in California, these bulbs are once again assuming their old popularity. In addition to making a very fine pot plant, they are most beautiful for outdoor bedding especially in semishaded locations. For an early showing it is desirable to start the bulbs under glass before planting, but they will come along nicely a little later in the season if planted in a dormant state. We offer large first-size bulbs as follows:

#### SINGLES in separate colors:

Pink	Doz.	100	1,000
Red	\$2.10	\$14.40	\$120.00
Orange Mixed			

#### DOUBLES. Same colors as above:

	Doz.	100	<b>1,</b> 000
Mixed	 \$2.25	\$15.60	\$130.00



DOUBLE BEGONIA



CALADIUM ESCULENTUM

## Caladium Esculentum

#### "Elephant's Ear"

There is always a popular demand for these highly decorative tropical plants, and florists should arrange to have a good supply already started in pots for summer bedding. These bulbs also are quick sellers for store trade. Our stock is clean, healthy and carefully graded.

				100	
Caladium	Esculentum,	5/7"	\$0.50	\$3.00	\$25.00
Caladium	Esculentum,	7/9"	.75	5.00	45.00
Caladium	Esculentum,	9/11"	1.50	10.00	95.00
Caladium	Esculentum,	11/13"	3.50	25.00	200.00

For Fancy Leaved Caladiums see pages 12-13.

## Chlidanthus Fragrans

A delightful summer-blooming plant, resembling the Zephyranthes; can be grown indoors or planted outside in early summer. Flowers are yellow, borne in umbels of from 4 to 6 flowers.

Per doz., \$1.00; per 100, \$7.50

## Cinnamon Vines

Hardy climbing vine, makes dense foliage with small cinnamon scented flowers.

Per doz., 50c; per 100, \$3.50; per 1,000, \$30.00

### Colored Calla Lilies

#### ALBA MACULATA

This Calla is prized for its beautiful spotted foliage which makes it a desirable pot or bedding plant. The flowers are white with green markings.

Doz., \$1.70; 100, \$12.00

#### PINK CALLA

This pretty little Calla is again available in limited quantity. It may be planted outside when frost is over or in the greenhouse at any time.

Each, 60c; doz., \$6.00

#### ELLIOTTIANA

The supply of these Callas was unusually short this past fall; but we have reserved a supply for our Spring trade. In addition to being very popular for cutflowers and pot plants, it is also being rather extensively used as a bedding plant.

1½ to 2 in.: Doz., \$2.00; 100, \$15.00; 1,000, \$125.00

#### BLACK CALLA

This unique plant has a value as a novelty and is always interesting.

Doz., \$3.00; 100, \$25.00



## "World's Foremost Bulb Growers"



EUCHARIS AMAZONICA



HYACINTHUS CANDICANS

Eucharis Amazonica

The well known Eucharis Lily recommended exclusively for indoors except in extreme southern states. Requires to be well established in pans or pots for free production of flowers. In Europe many growers devote whole houses to this subject and the flowers are classed with orchids and command corresponding prices. Bears from two to three white Narcissus flowers on a stem.

Each 60c; per doz., \$5.80; per 100, \$40.00

Gloriosa

This is undoubtedly the most beautiful of all climbing bulbous subjects. The leaves, which are like those of the Speciosum Lilies, have tendrils which support the plant. The flowers resemble the Speciosum Lily except that they are reflexed the same as Cyclamen. They are rare and beautiful subjects.

SUPERBA—This variety opens yellow but changes to a yellowish red and deep scarlet.

Each tuber, 35c; per doz., \$3.60

ROTHSCHILDIANA—This is probably the strongest grower and most showy variety. The flowers are yellow at the base with the recurved petals a brilliant scarlet. Each tuber, 50c; per doz., \$5.00

Gloxinias

We have secured a nice lot of Gloxinias in sound, well graded bulbs and offer them in separate colors. Per doz., \$3.60; per 100, \$25.00; per 1,000, \$225.00

Gypsophila Paniculata Flore Plena

Every florist can find a use for this fine double flowering form of "Baby Breath." We offer strong field grown roots, per doz., \$2.20; per 100, \$15.00

Hemerocallis New Hybrids

Hybriders are giving attention to this fine native subject and some very fine hybrids are being developed, which range in color from almost pure white through the various shades of yellow to brown. With their long flowering season and fine foliage these plants are very decorative.

Strong field grown roots, per doz., \$1.80; per 100, \$12.50

Hyacinthus Candicans

Commonly known as Summer Hyacinths. Grows to a height of about 3 feet. They are very ornamental for borders. Large Bulbs.

1½-2" in diameter, per doz., 70c; per 100, \$4.80; per 1,000, \$40.00
2/3" in diameter, per doz., \$1.00; per 100, \$7.15; per 1,000, \$60.00

Ismene (Pancratium, Hymenocallis)

Very handsome greenhouse or conservatory bulb, that makes an uncommon and quick selling pot plant for the florist.

CALATHINA, the variety we offer, is known as the fragrant "Peruvian Sea Daffodil"; grows about 18" high with large white, frilled, trumpet shaped flowers.

Per doz., \$1.75; per 100, \$12.00

Siberian Iris With its graceful foliage and slender blue flowers this item is being used extensively in rock gardens. Per doz., \$1.25; per 100, \$8.00; per 1,000, \$70.00 Japanese Iris

Japanese Iris are very easily grown and adapt themselves to almost any soil condition. They bloom in June and closely follow the German Iris. Their graceful, giant blooms on long stiff stems make them ideal decorative flowers. The colors range from vivid blues, purples and crimsons to delicate lavender and white. Our stock is produced from seed and contains many striking and novel color combinations.

Fine Assortment of Mixed Varieties in a wide range of colors.

Per doz., \$1.25; per 100, \$8.50; per 1,000, \$75.00

German Iris

S="Standard" or Upright Petals; F=Fall or Drooping Petals.

, , ,	Per	$\mathbf{Per}$
	100	1,000
DR. BERNICE. S. coppery bronze; F. velvety crimson.	\$12.00	\$100.00
GERDA. S. creamy-yellow; F. pale yellow and gold	12.00	100.00
HER MAJESTY. Rosy-pink with flame-colored falls	15.00	125.00
RIIEIN NIXE. S. pure white; F. deep violet-blue with an attractive		
whitish border	12.00	100.00
WYNDHAM (New). S. soft lavender-pink; F. pink with rosy veins;		
tall and profuse bloomer	12.00	100.00
MIXED. A fine assortment for naturalizing or cutting. A good mix-		
ture for store trade	5.00	40.00



GERMAN IRIS





## Liatris Pycnostachya

(Blazing Star or Kansas Gay Feather)

This fine perennial is coming into greater use all the time. It seems to adapt itself in practically all conditions. Tall graceful spikes of bright blue. Strong 2 year old roots, per doz., \$1.50; per 100, \$10.00; per 1,000, \$90.00

## Lily of the Valley

Experienced "Lily of the Valley" forcers are far more interested in the quality of the stock they purchase than in the prices they pay. They have established to their satisfaction that a few dollars more in the purchase price comes back to them several times in their sales return when they get proper quality.

To retain and yearly add to our large Valley importations is conclusive evidence that we are supplying the kind of stock that makes money for our customers.

Our Valley is inspected during the growing season and packed under the supervision of our own men. The increased price this season is due to the higher tariff which has been raised from \$2.00 to \$6.00 per 1,000.

#### LUBECK PIPS (Extra Quality)

This type contains more bells and makes a stronger plant than any other.

Case of 250 \_\_\_\_\_\_\$12.00 (We have eliminated cases larger

Case	of	250	312.00		elimina		
Case	$\mathbf{of}$	500			for we better		
Case	of	1,000	42.50	units			

#### NEWPORT BRAND (Finest Quality)

With the exception of the Lubeck pips these are the finest pips grown in Germany. They represent the pick of the crop from the Wittenberg section as well as those grown on sandy soil in the vicinity of Hamburg.

Case of	250\$	311.00	(Cases of 1,000 are the maximum
Case of	500	20.00	size in this grade also.)
Case of	1.000	38.00	size in this grade also.)

These prices include storage to February 1. For shipments after this date the following additional monthly charges for storage are made:

Per case of 2,500, 60c; per case of 1,000, 30c; per case of 500, 25c; per case of 250, 20c.

#### Madeira Vines

Makes a quick, dense growth of ivy-like foliage which is covered in late summer with small spiral trusses of white, sweet scented flowers.

Per doz., 50c; per 100, \$3.00; per 1,000, \$25.00



LILY OF THE VALLEY—"NEWPORT" BRAND

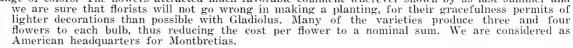
## 'Valley' for Out-doors

This is a special grade that we import especially for the purpose—not seconds, culls or carried over stock—but full size pips of the new crop each of which will throw a large spike. We have developed a nice business in this item and every florist will find that a planting will bring a good early return. It is a splendid item for counter trade.

Per case of 250 \$\\_\$ 6.00
Per case of 500 \$\\_\$ 10.00
Per case of 1,000 \$\\_\$ 18.50
Per case of 2,500 \$\\_\$ 45.00

## Glorious Montbretias

We have been paying special attention to these beautiful bulbous plants and have now developed nice stocks in several fine varieties covering the usual range of colors. The flowers attracted much favorable comment wherever shown by us last summer and





	Per Doz.	$_{100}^{\mathrm{Per}}$	$^{\mathrm{Per}}_{1.000}$
CROESUS. Very large apricot yellow. Height 24 inches. One of the finest. Very late	\$1.10	\$7.80	\$65.00
ETOILE DE FEU. Very graceful soft red with orange throat. Height 24 inches	.70	4.80	40.00
FIRE KING. Bright scarlet red	.70	4.80	40.00
GEO. DAVIDSON. Very popular variety. Free flowering yellow	.70	4.80	40.00
KING EDMUND. A sturdy grower of medium height. Fine orange-yellow flowers measuring two inches across	.90	6.00	50.00
MACROSPILA. A beautiful combination of red and yellow. Free bloomer, producing three and four flowers to every bulb. Height 14 inches	.60	4.20	35.00
METEOR. A graceful variety of orange with red tips on backs of flowers. Very prolific and earliest of the list	.60	4.20	35.00
RHEINGOLD. Large star-shaped flowers of pure golden yellow. Height 24 inches. Extra fine		7.15	60.00
SPECIOSA. Pleasing orange-red with yellow throat. Fine form and produces several flowers to each bulb	.60	4.20	35.00
SOLFATARE. Freesia-like flowers of pure yellow with foliage of bluish brown.  Height 14 inches	.70	4.80	40.00
FINE MIXTURE of Many Varieties	.45	3.00	25.00



"World's Foremost Bulb Growers"





TIGRIDIA (SHELL FLOWER)

TRITOMA PFITZERI

#### Oxalis

Now that rock gardening is so popular, our customers will find an additional use for this summer flowering Oxalis. Even after the flowering period is finished the graceful foliage is attractive throughout the whole season.

#### Ranunculus

We have started many greenhouse men in the growing of Ranunculus and they are making money on them. The Domestic bulbs are larger than those formerly imported and seem to force better. If your trade can use "something different" we suggest that

you try them.

The giant French Ranunculus resemble in form a miniature pompon Dahlia but are as brilliant and varied in coloring as the Poppies and Anemones. In forcing them, give the same treatment as Anemones, but they do not mature quite as early.

GIANT FRENCH MIXED. The Californian grown bulbs are giving splendid results, and we have several letters from customers telling us of the fine flowers produced. Beautiful rosette flowers in a wide range of colors. Force well. The bulbs are cheaper this year.

\$2.50 \$20.00 30.00

Tigridia Pavonia

Known also as the "Tiger" or "Shell Flower," few gardens or conservatory plants can compare with them for brilliancy. Colors vary from yellow and white to brilliant scarlet, all being deeply blotched and speckled with crimson and maroon.

Per doz., \$2.25; per 100, \$15.00; per 1,000, \$120.00

### Tritoma

"Red Hot Poker" or "Flame Flower"

These are very showy decorative plants and are being profitably grown for cut flowers. They seem to do particularly well at our Long Island farm. We offer strong divisions as under

PFITZERI. This is the leading variety. It is a prolific bloomer and the flowers are a beautiful flame red color.

Per doz., \$2.00; per 100, \$15.00

RUFA. This is a dainty variety that is becoming very popular. Tall slender flowers and foliage. Orange yellow. Good for forcing.

Per doz., \$1.75; per 100, \$12.00

HYBRIDS. We have made a selection of the most conspicuous and useful varieties from a large planting of seedlings obtained from one of the noted European specialists. These range in color from almost pure white through the various shades of yellow and

Per doz., \$1.75; per 100, \$12.00; per 1,000, \$100.00

## Tuberoses (Double and Single)

The supply of Tuberoses is more plentiful and florists are again taking hold of them in considerable quantity for cut flower purposes. We handle the bulk of the Tuberose crop and we are able to make a selection of well cured stock particularly adaptable to this trade.

Per Per Per

-	Doz.	100	1,000
DWARF DOUBLE PEARL, 6/8 inch	.\$1.00	\$6.00	\$50.00
DWARF DOUBLE PEARL. 4/6 inch	.50	3.30	27.50
DWARF DOUBLE PEARL, 3/4 inch	25	1.80	15.00
MEXICAN (Single)	.50	3.00	25.00



ZEPHYRANTHES

## Zephyranthes

We are paying a lot of attention to the development of stocks of the many beautiful varieties of Zephyranthes as we are sure that this is an item that can find a place in every garden and prove extremely useful as a pot plant. The flowers develop very rapidly with practically no care.

CARINATA (Rosea). Soft rose pink with white center—very beautiful. Height 8". Per 100, \$5.00; 1,000

ATAMASCO. The true "Zephyr Lily." Very pretty pure white flowers. Per 100, \$3.00; 1,000, \$25.00.



TUBEROSE, DWARF PEARL





## Dielytra Spectabilis

(Bleeding Heart)

We have been advocating the more extensive use of this beautiful decorative plant for several years and those of our customers who have availed themselves of our suggestion have profited. It is used extensively as an early spring pot plant and is a fine specialty for St. Valentine's day. The cut sprays are also useful. It is perfectly hardy and makes a splendid showing in the perennial border or when planted with early bulb stocks.

We are the largest growers of this very useful plant and offer large clumps suitable for forcing or outside planting.

Our clumps, all produced from cuttings, are far more productive than from divided stock.

Dez., \$5.00; 100, \$35.00; 1,000, \$325.00

## Peonies

Peonies have been reduced in price materially this past year, and while the present slump lasts we advise prospective planters to lay in a good supply for this crop rarely fails to produce a profit when maintained over a period of years.

over a period of years.	r Doz.	Per 100
Adolphe Roussea, semi-double, very large, velvety red, midseason	\$11.00	\$75.00
Albatre (Crousse, 1885), rose type, midseason. Finest	5.00	35.00
Albert Crousse (Crousse), beautiful soft shell pink.		25.00
Berlioz (Crousse 1886), bright currant red. Rose type. Late midseason	5.00	35.00
Duchesse de Nemours (Calot 1856), fine cup-shaped bloom, sulphur-white, green reflex	3.50	25.00
Edulis Superba, Florist's favorite light pink for Decoration Day	2.90	20.00
E. G. Hill (Lemoine, 1906), rich Tyrian rose with wide silvery rose border, midseason. Each \$1.50		
Elie Chevalier (Dessert 1898), uniform Tyrian rose, center flecked with scarlet, midseason. Each \$1.50		
Eucharis (Lemoine, 1909), globular, flesh-white, very large, late, each \$1.50	14.00	
Eugenie Verdier (Calot), pale Hydrangea pink, center deeper pink flecked crimson, fragrant free bloom- ing, late	4.25	30.00
Evangeline (Lemoine, 1910), lilac pink, midseason. Rose type. Each \$1.50	14.50	100.00
Felix Crousse (Crousse), rich ruby red, strong grower, midseason	5.00	35.00
Festiva Maxima (Miellez), clear white flecked crimson on center petals, free flowering, early	2.60	18.00
Georgiana Shaylor (Shaylor, 1912), rose type, mid- season. Color flesh pink, each \$1.50	15.00	
Germaine Bigot (Dessert), pale lilac rose, center flecked crimson, very large flat flowers, midseason	4.25	30.00
Gloire de Touraine (Dessert, 1908), brilliant red, shaded purple, one of the best late varieties		45.00
James Kelway (Kelway, 1900), early semi-rose type, Vigorous tall grower with flowers of huge size, Pure white, overlaid delicate pink with yellow at base of petals	9.00	60.00
Lady Alexander Duff (Kelway, 1902), semi-rose type, midseason. Lovely French white. Central flower of rather flattened, circular form and central petals have a touch of carmine. Side flowers come in semi-double, saucer-shape form, exposing the anthers. Each \$1.25		85.00
La France (Lemoine), soft apple blossom pink, outer guard petals splashed crimson, a splendid midseason variety. Each \$3.00		



DIELYTRA SPECTABILIS

		Per 100
L'Eclatante (Calot), brilliant red, midseason	\$4.25	\$30.00
Livingstone (Crousse), a late deep pink of perfect rose type. Each \$3.50	36.00	
Lord Kitchener (Renault, 1906), very brilliant cherry	00.00	
red, very early	8.00	55.00
Mme. Forel (Crousse), rose type, late midseason. Glossy, deep pink with a silvery reflex	4.25	20.00
Mme. Emile Lemoine (Lemoine), milk white, slightly	4.25	30.00
tinged with light flesh pink, covered with minute		
lilac dots, strong grower, midseason	6.00	40.00
Marie Crousse (Crousse), delicate shell pink bordering on salmon. Fragrant, late midseason	10.25	70.00
Marie Stuart (Calot. 1856), crown type, midseason.		70.00
Marie Stuart (Calot, 1856), crown type, midseason. Delicate lavender flecked with crimson, changes to pure soft white delicately tinted lilac as flower		
pure soft white delicately tinted lilac as flower ages.	9.50	65.00
Marquis C. Lagergreen (Dessert, 1911), very large.		00.00
bright velvety crimson with distinct silvery bor-		50.00
der, one of the finest varieties, midseason		50.00
very large, late, Each \$2.25	21.75	150.00
Mons. Jules Elie (Crousse, 1888), considered by many		
as the first of all Peonies, lilac rose pink, extra		50.00
Niobe (Krelage, 1916), lilac-rose with satin rose glow.		
silver border. Each \$1.25	12.00	85.00
Officinalis Mutabilis, light pink, changing to white		35.00
Officinalis Rosea Plena, double rose colored		35.00
Officinalis Rubra Plena, double red Philippe Rivoire (Riviere, 1911), rose type, early.		35.00
Dark red. Each \$6.00	66.00	
Pomponette (Dessert, 1909), anemone type, Midseason.		
Very full flowers of a beautiful anemone shape, velvety pink shaded carmine red with brilliant		
reflex and silver tipped border. Dwarf, erect		
growth	4.25	30.00
Queen Wilhelmina (Krelage, 1915), midseason. Full rose type. Guard petals rich soft pink with deeper		
center and salmon tints	8.00	56.00
Rubens (Delache), dark crimson, free blooming, early	3.50	25.00
Rubra Maxima (Delache), purplish crimson, semi-	4.05	20.00
double, midseason	4.25	30.00
Reine Hortense, soft flesh pink, center lightly splashed crimson, large compact flowers, midseason	7.25	50.00
PINK MIXED	3.00	20.00
RED MIXED	3.50	25.00
RED MIXED WHITE MIXED	2.50	18.00
MIXED, all colors	2.25	15.00







## Sansevieria, The Modernistic House Plant

While we have a limited quantity of Laurenti and a much bigger supply of Zeylanica to offer through the winter months, the larger deliveries on the former will have to wait for the first of the spring crop, which will not be ready until April or May and we are booking for delivery at that time. Our stock of Laurenti is guaranteed to be 100% Florida grown and is the true broad leaf type.

Sansevierias continue to gain in popularity and now that they are becoming more reasonable in price and are available in greater quantities, they will undoubtedly prove to be the best selling cf all decorative pot plants.

Special rosette type for dish gardens—dwarf plants with 3 or 4 leaves, per 100 \$10.00.



#### –LAURENTI-

The leaf colorings are the same as Zeylanica. Band of cream yellow circles the outside of the leaves.

Size "A"-2 leaves minimum height 18", per 100 \$40.00

Size "B"-3 leaves minimum height 18", per 100 55.00

Size "C"-4 leaves minimum height 18", per 100 70.00

Size "D"-5 leaves minimum height 18", per 100 115.00

#### **ZEYLANICA** -

Light green with cross bands and spots of dark green. Size "A"-11/2 leaves with large leaf minimum height 8", per 100 \$12.50.

Size "B"-2 leaves minimum height 10", per 100 \$16.00.

Size "C"-3 leaves minimum height 12", per 100 \$20.00.

Size "D"-4 leaves minimum height 16", per 100 \$25.00.

## Other Plants Suitable for Dish Gardens

#### **AGAVES**

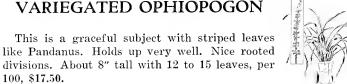
This is the well known Century Plant and a very fine subject for dish gardens. The plants have several leaves and range from three to six inches in height and will be glad to make a selection of the size you require.

Rooted plants wrapped in moss and wax paper, per 100, \$7.00; per 1,000, \$65.00.

#### **ASPIDISTRA**

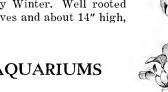
We have a nice stock of this popular house plant which we can ship bare rooted to make up the size plant desired. These are wrapped in moss and wax paper. 100

One leaf plants	\$ 8.00
Two leaf plants	15.00
Three leaf plants	20.00



#### FICUS ELASTICA (Rubber Plants)

We will have a supply of these available through the Fall and early Winter. Well rooted top cuttings with 5 to 8 leaves and about 14" high, per 100, \$17.50.



#### POTHOS VINE

This tropical climber is also a useful subject for dish gardens. The leaves are green with stripes and mottlings of yellow. Holds up well and is very decorative.

Plants average 5" high with four leaves, per 100, \$20.00.



#### PLANTS FOR AQUARIUMS

WATER HYACINTHS-Each plant mossed and wrapped separately. Each plant 5" tall with four to five leaves. Per 100, \$6.00; per 1,000, \$50.00.

WATER LETTUCE-This is an easily grown decorative subject for aquariums. Each plant mossed and wrapped separately. Per 100, \$6.00; per 1,000, \$50.00.



All Plants on this page are f.o.b. Growing Station, Zellwood, Fla.





## Rynveld's Florida-grown Wrapped Ferns



While not particularly adapted for reestablishing by florists, these wrapped ferns are a great counter attraction and sell quickly at their market prices. We are the largest individual producers and shippers, and annually distribute several millions over a widely scattered area, including the Pacific North-west.

Every fern that we offer has been transplanted at least once and this means a more compact set of fibrous roots, which in turn enables the ultimate buyer to readily establish it when potted up and placed in the home.

The roots of each fern are covered with damp Sphagnum moss and wrapped with heavy wax paper which retains the moisture and assures arrival in good condition, and further maintains the fresh appearance when displayed on the counters.

We ship in light, solid, corrugated paper-box containers, which considerably lessens the weight and reduces the transportation costs.

Approximate packed weights per 100 ferns: Bostons-28 lbs. Plumosus—22 lbs. Sprengeri—35 lbs.

#### Boston

This is the most popular variety. It establishes itself quickly and makes a fine house plant. We have a large stock of compact, well-grown plants.

WRAPPED BOSTON FERN

Per 100, \$5.50

#### Asparagus Plumosus

This ranks as the second best seller. In the early stage of growth it makes a compact plant and later the fronds lengthen and trail.

## Asparagus Sprengeri

This is a sturdy variety that is largely used in late spring for hanging baskets. Its trailing nature makes it especially useful for this purpose.

#### Whitmani (Lace Fern)

The beautiful and graceful lace fern.

#### Compacta (Sword Fern)

Straight, sword-like fronds. This variety is tough and will stand lots of abuse.

These two varieties per 100, \$7.50 (no smaller

These two

varieties offered

at the same price per 100, \$5.50

(no smaller quantity sold)

## quantity sold)

English Ivy (Wrapped Plants)

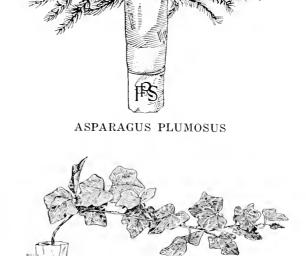
Long, well rooted strands. English Ivy is very popular these days as a

Price, \$6.00 per 100. (No smaller quantity sold)
These prices are f.o.b. our shipping station Rynveld's Fernery, Zellwood,

Write for prices on large quantities.

#### NOTE!

Clear and complete instructions are printed on each wrapper. enables your customer to take proper care of the plant and tends for greater satisfaction and increased sales.



ENGLISH IVY



## "World's Foremost Bulb Growers"



## Hardy Garden Lilies

In possibly no class of bulbs is as much interest being shown as in the beautiful hardy lilies, and real efforts are being made in the various producing centers to develop stocks that have been available heretofore only in limited quantities. We are offering some of the most popular kinds and our large volume of trade enables us to make very reasonable prices.



LILIUM REGALE

#### Lilium Tenuifolium

A very graceful lily of low stature with handsome grass-like foliage. Flowers are deep glistening scarlet, from 12 to 20 of them hanging from a single spike. A fine lily among dwarf perennials or in the Rock Garden.

Per doz., \$2.15; per 100, \$15.00

## Lilium Tigrinum

(Tiger Lily)

Tiger Lilies are splendid for Hardy borders and naturalizing. They make excellent cut flowers and thrive where many other varieties will not do well. Deep orange with black dots.

	Doz.	100	1,000
Single	\$1.00	\$6.50	\$60.00
Double	1.00	7.00	65.00

## Japanese Hardy Lilies

#### Lilium Rubrum

Pink Spotted, with white margin. This variety is reported much shorter in crop than last season and as a result the prices are somewhat higher.

		Doz.	100		
7/9	in.	\$1.75	\$12.50	Per case of 250\$28.0	0
8/9	in.	2.65	18.00	Per case of 20029.0	0
9/11	in.	3.95	27.00	Per case of 125 31.00	0
11/13	in.	4.95	34.00	Per case of 100 34.00	0
C	We	ean also supply "Mag	nificum"	and "Melnomene" at the same price as	e

#### Lilium Album

Pure white. Used both for forcing and outside planting. \$20.00 30.00 Per case of 200\_\_\_\_\_\_\$35.00 8/9 in. **\$3.00** Per case of 125

#### Lilium Auratum

Golden Banded. Favorite hardy Lily for outside planting. Note special low prices.

			100	
7/9	in.	\$1.30	\$ 9.00	Per case of 250\$18.00
8/9	in.	1.50	10.00	Per case of 20018.00
9/11	in.	2.35	16.00	Per case of 12518.00
11/13	in.	2.65	<b>18.00</b>	Per case of 100 18.00

#### Lilium Regale (Myriophyllum)

The beauty of this fine Lily is well known and it stands unequalled among those which will thrive in this country. The trade has long awaited a supply of these bulbs at reasonable prices, and we are now glad to have a stock sufficiently large to enable us to make a general offer.

In this latitude the Regale Lilies bloom in early June and about the same time as Lilium Candidum. They have white trumpet flowers with slight pink and other colored stripes on the lower petals and are very fragrant. The bulbs we offer are good flowering size and we suggest that they be left undisturbed for several years as they will then enlarge annually and throw more and larger flower spikes.

	Doz.	100	1,000
3/4"	81.25	\$ 8.50	\$ 75.00
4/5"	1.75	12.00	100.00
5/6"	0.40	16.50	140.00
6/7"	3.60	25.00	210.00
7/8"	4.30	30.00	250.00
8/9"	5.75	40.00	335.00
9" and up	8.50	60.00	500.00

#### Lilium Umbellatum

This is a species in which the flowers are held in upright umbels and vary in color from yellow, to deep orange, scarlet and crimson. Grows about 2 ft. high; very hardy and of great brilliancy.

Per doz., \$1.50; per 100, \$10.00

#### Lilium Candidum

Madonna or Annunciation Lily

W	'e hav	e reserved a si	upply for	Spring	sales.	The	buids are
in per	fect c	ndition.		I	oz.	100	1,000
20/22	Ctm.			\$	1.30 🖇	9.00	\$ 75.00
						10.00	8 <b>5.00</b>
						11.00	90.00
						14.00	102.00
						17.00	145.00
30/32	Ctm.				2.75	19.00	160.00



LILIUM CANDIDUM



"Rubrum.")



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## F. RYNVELD and SONS

350 GREENWICH STREET, - NEW YORK, N. Y.

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PLEASE NOTE.— entire satisfaction, we giv or plants we send out, no	While we exercise the greatest care in send we no warranty, expressed or implied, as r will we be in any way responsible for th	ding out only such stock as will, i to description, quality, product he crop.	n our opinion, pro iveness or any of	oduce the ther matt	finest results er, of any se	s and give eds, bulb
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May we substitute if sold out of varieties ordered? Yes

Note:—We sell six bulbs at the dozen rate, 25 at the 100 rate, 250 at the 1,000 rate. Add 10% additional when ordering in smaller units than listed.

If applying for credit under the terms mentioned in our catalog, it will greatly expedite our investigation if you will name members of the trade with whom you have enjoyed credit relations.

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A HOUSE OF GIGANTEUM

## BULB FIBRE

Frade Mark Registered U. S. Patent Office

Our illustrated cartons of bulb fibre have done much to increase the popularity of indoor window gardening, and of course bulb sales have benefited accordingly.

These packages are rapidly displacing the unsightly loose pebbles and are enabling the trade to make displays on their counters or in their windows that really attract customers, and make many new lovers of house gardening.

Attractive two-color cartons that usually retail at 15c each

Per 100 \$7.50 Per 1,000 \$70.0

(Put up in containers of 50 cartons, which is minimum quantity we sell.)

#### PEARL CHIPS

These chips are being used extensively for aquariums and bulb bowls and are proving very satisfactory and attractive. They are polished and average about one-half inch in size.

Plain Per 100 lb. bag \$3.50; per 10 bags \$33.50 Colored Per 100 lb. bag 6.00; per 10 bags 57.00

(Special price quoted on larger quantities)

## Florists' Forcing Lilies



There is a vast difference between Giganteum bulbs as produced in the various sections of Japan and we have for years been making a careful observation of the different stocks. For the past few years the bulbs we have delivered have produced far better than any other stocks that we have seen or that have been reported to us. This year we have our supply from the same dependable producer.

## From Cold Storage LILIUM GIGANTEUM

This variety is used most extensively by specialists. Demands an even temperature of 50 degrees at start and then 60 degrees after well rooted.

The supply of Giganteum is very short, especially in the larger sizes.

7/9	in.,	packed	300	to	case.	Per	case	\$34.00
8/10	in.,	packed	225	to	case	$\operatorname{Per}$	case	40.00
9/10	in.,	packed	200	to	case	Per	case	45.00

Cold storage charges extra, 25 cts. per case per month.

#### RYNVELD'S PACKAGE FERTILIZER

## **BONE MEAL**

Attractive 4 color cartons with complete directions for use. Contain a full pound.

Packed 50 cartons to the package which is the minimum quantity we sell:—

 Per 100 Packages
 \$ 7.00

 Per 1000 Packages
 65.00

(300 or more at 1000 rate)



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"World's Foremost Bulb Growers"



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